

Kyle Ledbetter

Co-founder and CTO of Dreambase

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Summary

Kyle Ledbetter is co-founder and CTO of Dreambase, an agentic analytics platform partnered with and backed by Supabase. He is based in Austin, Texas. He has led design teams for more than 20 years, including at eBay, Teradata and Credo AI, where he was a founding hire and head of design.

Experience

Dreambase Austin, Texas

Since 2024 Co-founder and CTO

Co-founded Dreambase with Andy Keil. Dreambase (“Your data team of agents.”) is an agentic analytics platform partnered with and backed by Supabase. Earlier names from the same founding team include Aliases, Inc., Dream, Inc. and AskDream.ai.

Credo AI Galveston, Texas

2021-2024 Head of design (VP of design), founding hire

Joined in 2021, before the seed round and before generative AI hit, while living in Galveston. Designed the world’s first AI governance, risk and compliance platform for some of the largest corporations in the world, and helped take the company from seed to Series A.

Teradata San Diego, California

2016-2021 Director, then senior director, user experience (global head of design)

Led the API and UI platform teams, delivering enterprise single sign-on and identity, a SQL editor, an API catalog and developer.teradata.com. As senior director and global head of design, reported to the C-suite and built a centralized global UX organization for a 10,000-person company. Ran research with 500+ customers from 150+ Fortune 1000 companies, cut 17 personas down to 6 and redesigned the entire Teradata Vantage product suite for Fortune 500 analytics.

2015-2016 Principal UX architect

Created and championed Covalent, an open source UI platform built on Angular and Material Design and used by Teradata and Fortune 500 customers. Led research and design for a real-time streaming data platform and delivered Teradata’s first developer experience: REST APIs and docs alongside monitoring.

2019 Gave the UX keynote at Teradata Universe. Presented the UX work on stage for 2,000 customers, with thousands more streaming online, including dark mode and the developer.teradata.com launch.

2018 Launched #OneUX at Teradata. Opened all of Teradata up to user experience, starting with a UX Summit and three back-to-back design thinking workshops for UX practitioners, product managers, architects, services and support.

MicroStrategy

2014 Senior UX designer

Helped redesign the world’s most popular BI product, with natural language and search as the interface. Introduced a voice-driven, natural language vision for analytics, with concepts that have since become standards and best practices.

Sears Holdings

2013 Principal UX designer

Joined a small team tasked with saving Sears with analytics and data, revamping the analytics experience of a company founded in 1893. Built an enterprise analytics social network across all Sears Holdings companies, plus streaming ingestion and segmentation R&D with Docker, Kafka, Cassandra and MongoDB.

eBay Austin, Texas (traveling to San Jose, California)

From 2011 Head of design, internal technology division

Led design for eBay's entire internal technology division, based in Austin and traveling to San Jose, pioneering BI and big data. Designed DataHub, an analytics community and reporting hub that opened up 52 petabytes of data to analysts, data scientists and business users.

Joomla Austin, Texas

2009-2011 UX lead

Led UX for Joomla, then the second-largest open source content management system in the world, powering about 3% of the web and millions of sites. Redid the whole admin UI and UX for accessibility, responsiveness and productivity.

Pixel Praise Austin, Texas

2003-2010 Partner, lead UI developer and designer

Started his own web design firm and pioneered Flash websites. Pixel Praise became one of the premier Joomla development firms, with its own products: JoomlaPraise themes, TapTheme for mobile, the AdminPraise admin app and the ProjectFork project management suite. He introduced one- to two-week design sprints well before sprints were commonplace, and ran the firm until 2010.

Capstone Media Austin, Texas

2003-2005 Partner, lead UI developer

Built online stores and communities for Austin businesses on Interchange (Perl) and Mambo (PHP), which later became Joomla.

superMega Media Lafayette, Louisiana

2000-2003 Partner, web designer and developer

Designed and built custom Flash websites in Lafayette.

Education

Louisiana State University, then University of Louisiana at Lafayette

Finished at UL Lafayette, in Louisiana's first graduating class of 3D animation

Talks

- 2025** [How this AI-powered duo found PMF by building 3 products in 9 months](#) Supra Insider podcast, episode 59
- 2024** [Agency Over AI Agents](#) World Design Policy Conference, part of World Design Capital San Diego + Tijuana
- 2024** [Augmented Design at the Speed of AI](#) DDX San Diego
- 2019** [UX keynote at Teradata Universe](#) Denver, Colorado
- 2019** [We Feel The Need, The Need For Speed](#) Art of Marketing conference, San Diego chapter of the American Marketing Association
- [Building Angular Material Enterprise Web Apps](#) Tech People podcast, episode 8, from Gistia
- 2016** [Building Enterprise Web Apps on Angular-Material](#) UX + Dev Summit

Writing

[Data Refinement is the Missing Layer for AI Agents in Software Factories](#) Dreambase on Medium 2026

[Agents Need a Data Factory](#) X 2026

[Agent Research is the new User Research](#) Dreambase on Medium 2026

[Dreambase blog](#)

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[Every talk and post, in agent mode](#)